

## Hello Dear Friends & Daddios!

In light of recent events, Trinidaddio Blues Fest hope all our fans have arrived in 2021 happy, healthy and ready for a return to a somewhat more normal existence. Trinidaddio originally planned to have three events in 2020 at the end of each summer month. We hoped to reschedule all for 2021 but have already had to cancel the June date.

Before 2020, Trinidaddio Blues Fest brought thousands of visitors to el Corazon de Trinidad and hundreds of thousands of tourism dollars infused into the region's economy. The hotels were booked long in advance of the Fest, restaurants and many local businesses experienced record sales. Most importantly, the weekend was crammed with superlative music performances presented by artists at the top of their profession.

Currently, we anticipate having our July 31 concert with both Americana and Latin performers and our usual weekend before Labor Day, August 27 and August 28 with the Blues! We are working closely with the local Health Department, who have advised that as of this writing, prospects of having outdoor events after the 4th of July looks promising. With that said, we are cautiously optimistic and are looking forward to **"Another World Class Lineup!"**

Also new since 2019, all events will be held in Trinidad's Central Business District! This year, the combination Americana/Latin Fest will be held in the new Sister Blandina Gardens. The brand new park will have its grand opening and dedication on Sunday, July 18 and will be followed two weeks later with our Saturday, July 31<sup>st</sup> event. Sister Blandina Gardens is located in the 200 block of North Commercial St, just off of Main St. Ticket prices for the Trinidaddio Americana/Latin Fest are to be determined and will be posted on the Trinidaddio.com web site.

Friday and Saturday, August 27 & 28, Trinidaddio Blues Fest will be held in Downtown Trinidad at the intersection of Main & Commercial Streets, as our PreFest Party has been the past few years. As of this date, there will be no charge for General Admission. A very limited amount of VIP seating will be available for Trinidaddio Level Sponsors and higher.

We will be celebrating the return of Vanessa Collier, who will headline the Friday night show in August, and will also be playing the next day when we will be entertained by the incredible Bernard Allison!

The Trinidaddio Blues Fest entertainment committee is forging ahead with the plans for both events. As always, this does not happen without your support! And that support is more important than ever. Only with the generosity of many, will the Trinidaddio Blues Fest be able to remain a Free Event. Please donate at a level where you are comfortable. Thank You!

### Every Sponsor Receives Benefits at BOTH the July and August Events and Will Receive:

- Several mentions on stage at the Fest.
- Promotion on the KCRT Trinidaddio Blues Hours during June, July & August 2021!
- Your logo and a link to your web site on the Trinidaddio.com web site
- Donations are Tax Deductible! (Consult your tax preparer)

### Additional Benefits ~ Trinidaddio through Platinum Level:

• **Banners** (size commensurate with sponsorship level) hung along Main and/or Commercial Streets during the Blues Fest.

Any Trinidaddio Level or higher sponsor can hang their own banner during the Fest (**Remember to retrieve your banner after the Fest. TBF will not be responsible for banners left behind after the Fest.**)

• **Booth Space** ~ Sponsors may set up booths to promote their business along designated areas on Main St. Trinidaddio Level will receive 1 space, 2 for Silver, 4 for Gold and 8 for Platinum if desired.

• **VIP Passes** ~ Sponsors will receive VIP passes for the event side tents. Trinidaddio Level will receive 1 Pass, 2 for Silver, 4 for Gold and 8 for Platinum. Passes will entitle the holder to a seat in one of the stage side tents, sitting with the musicians. Each pass holder will receive one meal and one drink from participating businesses in the CBD.

Thank you very much for your support!!