

## Hello Again, Dear Friends & Daddios!

With **YOUR** generous support and that of many other likeminded individuals, the 2017 edition of **Trinidaddio Blues Fest (TBF)** starring the **Fabulous Thunderbirds**, brought over **4500 Blues Aficionados** to Central Park in Trinidad!

While the event was over a year in the making, the effort yielded thousands of visitors to our historic hamlet and hundreds of thousands of tourism dollars infused into the region's economy. As usual, the hotels were booked long in advance of the Fest. Restaurants and many local businesses experienced record sales and perhaps best of all, Trinidaddio Blues Fest, Inc. was able to donate thousands of dollars to Noah's Ark Animal Welfare Association, the Trinidad Fireman's Toy Drive, Trinidad High School Band Department, Community Chest, Trinidad Bowling Association Scholarship Fund, Trinidad Police Scholarship Foundation, Shop With a Cop PD and the TSJC Educational Foundation Robotics Club. And to top it off, the weekend was crammed with superlative music performances presented by artists at the top of their profession. **New** in 2017, the **Trinidaddio PreFest Party** became a **Free Event** held out under the stars at the intersection of Main and Commercial streets.

This year will be no different... and of course, we'll turn it up a notch!

The Trinidaddio Blues Fest entertainment committee is in full swing planning the Line Up for the 2018 Fest. This year, as always, we are assembling 'Another World Class Line Up'. Which brings us to the reason for this short epistle: once again, we humbly request your aid in producing the next edition of **Trinidad's # 1 Event!**

### Every Sponsor Receives:

- Several mentions from the Trinidaddio stage during the Fest.
- Promotion on the KCRT Trinidaddio Blues Hours during August 2018
- Your logo and a link to your web site on the Trinidaddio Blues Fest web site
- Banners in Central Park during the Fest for all sponsors at the Trinidaddio level or higher ~ *these levels can also hang their own banner in Central Park during the Fest* (Remember to retrieve your banner after the Fest. TBF will not be responsible for banners left behind after the Fest.)
- **A Receipt for your Tax Deductable Donation!** (Consult your tax preparer)

### Additional Benefits:

#### 1. Platinum Level Sponsorship:

- a. Featured on actual event tickets if committed before printing.
- b. Exposure on all Television/Video ads via the Blues Fest promo
- c. 8 VIP tickets to Trinidaddio Blues Fest 2018
- d. May purchase additional VIP tickets @ \$25 ea. (regular \$60) or General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!
- e. 8 VIP Seating tickets for the PreFest Party! Not available for sale to the general public.

**Investment for Platinum Level Sponsorship: \$10,000** (Payable in up to three installments. First payment due by May 15, second by June 15 and the final payment is due by July 15, 2018) NOTE: For larger sponsorships, we are more than happy to work with you to ensure you receive the benefits that you seek!

## 2. Gold Level Sponsorship:

- a. Exposure on all Television/Video ads via the Blues Fest promo
- b. 6 VIP tickets to Trinidaddio Blues Fest 2018
- c. May purchase additional VIP tickets @ \$25 ea. (regular \$60) or General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!
- d. 6 VIP Seating tickets for the PreFest Party! Not available for sale to the general public.

**Investment for Gold Level Sponsorship: \$5,000** (Payable in up to three installments. First payment due by May 15, second by June 15 and the final payment is due by July 15, 2018)

## 3. Silver Level Sponsorship:

- a. 4 VIP tickets to Trinidaddio Blues Fest 2017
- b. May purchase additional VIP tickets @ \$25 ea. (regular \$60) or General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!
- c. 4 VIP Seating tickets for the PreFest Party! Not available for sale to the general public.

**Investment for Silver Level Sponsorship: \$2,500** (Payable in two installments. First payment due by May 15, 2016, final payment is due by July 15, 2018)

## 4. Trinidaddio Level Sponsorship:

- a. 2 VIP tickets to Trinidaddio Blues Fest 2018
- b. May purchase additional VIP tickets @ \$25 ea. (regular \$60) or General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!
- c. 2 VIP Seating tickets for the PreFest Party! Not available for sale to the general public.

**Investment for Trinidaddio Level Sponsorship: \$1,500** (Payable in two installments. First payment due by May 15, 2016, final payment is due by July 15, 2018)

## 5. Blues Booster Level Sponsorship:

- a. 6 General Admission Tickets to Trinidaddio Blues Fest 2018
- b. May purchase additional General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!

**Investment for the Blues Booster Level Sponsorship is: \$600** (Payment is due by July 1, 2018)

## 6. Cool Blues Sponsorship:

- a. 4 General Admission Tickets to Trinidaddio Blues Fest 2018
- b. May purchase additional General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!

**Investment for the Blues Booster Sponsorship is: \$300** (Payment is due by July 1, 2018)

## 7. Blues Club Sponsorship:

- a. 2 General Admission Tickets to Trinidaddio Blues Fest 2018
- b. May purchase additional General Admission tickets @ \$15 ea. (regular \$40) This is a huge potential savings!

**Investment for the Blues Booster Sponsorship is: \$100**

## Special Offer: Be a Tent Sponsor

Please email [info@trinidaddio.com](mailto:info@trinidaddio.com) for the details of this special opportunity to have your message and your commitment to our community seen prominently on one of the many tents that will be on the festival grounds. Rates vary from the large Merchandise and VIP Seating tents to smaller “sun-beater” tents. All offer great exposure for you! There are tent sponsorships to fit your budget!

Of course...any and all donations are cheerfully accepted and appreciated! Sponsors please note...while your sponsorship is not due until the dates noted, we have already incurred some significant expenses (Deposits for our top bands, the stage etc.) Benefits come into effect at time of full payment. Any early sponsorship dollars are genuinely appreciated!!

## Thank you very much for your support!!